

Getting to know São Paulo Museums



Masp. Photo: Caio Pimenta/ SPTuris.

São Paulo has the greatest cultural offering in Latin America, having 125 museums. These versatile spaces have diverse collections from classic works and exhibitions and even to unusual collections. These facilities offer a journey in time and in the history of art as well as showing curiosities of various objects in the city.

The **Assis Chateaubriand Art Museum of São Paulo (Masp)** is one of the leading tourist points visited in São Paulo. It is known worldwide, having about 8000 works, including many important artists (Portinari, Di Cavalcanti, Rafael, Botticelli, Renoir, Monet, Picasso, Van Gogh, amongst others), as well as a modernist architecture. It is located on Avenida Paulista.

The museum also holds temporary exhibitions, and has studios, a library, a photographic library, and auditoriums for presenting plays and also for realizing various activities in the museum's annual program.

The **Museum of Contemporary Art (MAC)** which is housed in three buildings, exhibits works by Modigliani, Pablo Picasso, Alexander Calder, Tarsila do Amaral, Anita Malfatti, amongst others. New headquarters were added to the buildings in the **Ibirapuera Park** and the University Campus, located in front of the Ibirapuera Park. The museum is run by São Paulo University (USP) and recently celebrated its 50th anniversary. Besides exhibitions, courses, lectures and other activities are held.



MAM. Photo: release.

Part of the museum's collection was inherited from the old **Modern Art Museum (MAM)**, which was founded in 1948 and has more than five thousand pieces in its collection. The works reflect moments of modern and contemporary art, with emphasis on Brazilian artists. There is also a library and a garden of sculptures.

The digitalization at the **Portuguese Language Museum** is now a classic in São Paulo. There is a lot of interactivity, and visitors can discover much about the language, its history and great names of literature. The technological tools help explain the influence on the language of its peoples and customs, the meaning of words, amongst other subjects. Some educational electronic games, concerning the language, are available.



State Painting Collection. Photo: José Cordeiro/ SPTuris.

The 1895 building in the Luz Square, projected by Ramos de Azevedo, houses the **State Painting Collection**. Founded in 1905 it is the oldest São Paulo museum. Its ten spaces hold a collection of about one hundred thousand works. They are centered on Brazilian works from the 19th Century up to the present day.

Besides these, other museums in the city have curious information. Many citizens of São Paulo do not know of their existence.



Technology Museum. Photo: release.

Opened in 1970, the **Technology Museum Foundation of São Paulo**, Museutech, has a collection of great historical value. For example, the first engine block produced by the Technical Company of General Foundries. Besides two locomotives from the end of the 19th Century, it holds steam machines, turbines, a DC-3 plane, two steam locomotives, amongst others. Take a virtual tour of the [website](#) to learn more.

The **Inclusion Memorial** has photographs, documents, audios and videos, which tell the success stories of handicapped people. One of the main attractions of the museum is the **Senses Preparatory Room**, which holds sensory tests with textures, temperature alterations, sounds and scents, as well as the installation of **Sound Tubes** used for audio description of panels.



St.Gerald Abbey Museum. Photo: release.

Opened in December 1999, the **St. Gerald Abbey Museum** has as its objective the preserving and propagating the memory of the Hungarian Benedictine Order, in Brazil since 1930. Its collection contains works of art, pieces from popular Hungarian culture, documents, handicraft, amongst others.

The **History of Japanese Immigration Museum** has more than 97 thousand items, which belonged to Japanese immigrants, including documents, photos, newspapers, microfilms, books, LPs, paintings, and kimonos, which tell the story of Japanese immigrants in Brazil.

One of the most recent museums in the city, is the **Lamp Museum**, opened in 2012, and which has pieces that tell the story of the lamp. The collection of the museum includes research, materials and equipment, which replicate a time line, from the discovery of fire, the invention of the lamp, up to modern day lamps in use today.

Following the slogan that “All men, anonymous or famous, have the right to perpetuate and integrate their story in the social memory” the **People Museum** registers, preserves and turns peoples life stories into information. Its collection includes photos, videos and audios. To visit the museum a booking is required.

The **Voice Museum** has a collection of over five thousand voices and about 25 thousand records including LPs and CDs. There is bygone Brazilian music, poems by Carlos Drummond de Andrade and Vinicius de Moraes, besides audios of plays like “They don’t use Black-Tie”. During a visit, it is possible to buy a CD with a choice of material. Part of the collection may be seen on Saturdays in the Benedito Calixto Square.

Services:

São Paulo Art Museum (MASP)

Business hours: Tuesday to Sunday from 10 a.m. to 06 p.m. Thursdays from 10 a.m. to 08 p.m.

Address: Avenida Paulista, 1578 – Bela Vista – Centro – São Paulo.

Cost: R\$ 15 (half price for senior citizens and students); Admission free on Tuesdays.

Tel.: (11) 3251-5644.

www.masp.art.br

Contemporary Art Museum

University Campus

Business hours: Tuesday to Sunday from 10 a.m. to 06 p.m.

Address: Rua da Praça do Relógio, 160 – Cidade Universitária – zona Oeste – São Paulo.

Admission Free.

Tel.: (11) 3091-3039.

Ibirapuera

Business hours: Tuesday to Sunday 10 a.m. to 06 p.m.

Address: Pavilhão Cicilo Matarazzo, 3º piso – Parque Ibirapuera – Ibirapuera – zona Sul – São Paulo.

Admission Free.
Tel.: (11) 5573-9932.
www.mac.usp.br

Modern Art Museum

Business hours: Tuesday to Sunday and Holidays from 10 a.m. to 05:30 p.m.
Address: Parque Ibirapuera, portão 3 – Ibirapuera – zona Sul – São Paulo.
Cost: R\$ 6 (half price for senior citizens and students); Admission Free on Sundays
Tel.: (11) 5085-1300.
www.mam.org.br

Museum of the Portuguese Language

Business hours: Tuesday to Sunday 10 a.m. to 06 p.m.
Address: Praça da Luz, s/nº – Luz – Centro – São Paulo.
Cost: R\$ 6 (half price for senior citizens and students).
Tel.: (11) 3322-0080.
www.museudalinguaportuguesa.org.br

State Painting Collection

Business hours : Tuesday to Sunday 10 a.m. to 06 p.m.
Address: Praça da Luz, 2 – Luz – Centro – São Paulo.
Cost: R\$ 6 (half price for senior citizens and students).
Tel.: (11) 3324-1000.
www.pinacoteca.org.br

São Paulo Technological Museum Foundation

Business hours: Tuesday to Sunday from 09 a.m. to 05 p.m.
Address: Rua Dr. Guilherme Bannitz nº 126, 2º andar, sala 20 – Itaim Bibi – São Paulo.
Tel.: (11) 3040-3045.
www.museutec.org.br

Inclusion Memorial

Business hours: Monday to Friday from 12 p.m. to 06 p.m.
Address: Avenida Auro Soares de Moura Andrade, 564, portão 10.
Tel.: (11) 5212-3700.
www.memorialdainclusao.sp.gov.br

St. Gerald Abbey

Address: Rua Santo Américo, 357 – Jardim Colombo – São Paulo.
Tel.: (11) 3742 1888.
www.asg.org.br

History of Japanese Immigration Museum

Business hours: Tuesday to Sunday from 01:30 to 05:30 p.m.
Address: Rua São Joaquim, 381 – Liberdade – São Paulo.
Tel.: (11) 3209-5465.
www.museubunkyo.org.br

Lamp Museum

Business hours: Monday to Friday from 09 a.m. to 06 p.m.
Address: Avenida João Pedro Cardoso, 574 – Campo Belo – São Paulo.
Tel.: (11) 2898-9358.
www.museudalampada.com

Peoples Museum

Address: Rua Natingui, 1100 – Vila Madalena – São Paulo.

Tel.: (11) 2144-7150.

www.museudapessoa.net

Voice Museum

Address: Praça Benedito Calixto, s/nº – stand – Pinheiros – São Paulo.

Tel.: (11) 5181 2259.

museudavoz.blogspot.com