

Top 10 sights in São Paulo

The capital of São Paulo is the main destination for business and entertainment in Brazil. Among so many sights in the city, we have made a list with the 10 major ones, mandatory for those who are in the city.

Masp/Avenida Paulista

At the heart of the city, Avenida Paulista is one of the city's major financial and cultural centers. Thousands of people go there every day. In addition to feature many shops and restaurants, Avenida Paulista is the stage for many events and also features great commercial and cultural centers.

Masp (Museu de Arte de São Paulo) stands out. It is open from Tuesday to Sunday, for R\$ 15 and for free on Tuesdays. Featuring a permanent collection of eight thousand works listed by the National Historic Landmark, it is one of the major museums in the south hemisphere, having works by renowned national and international artists.

The building is one of the city's postcards and features a restaurant, a cafeteria, a drawing and painting space for children, among other activities. On Sundays, there is an antiquity fair with various authentic artifacts.

On the other side of the avenue, there is Park Tenente Siqueira Campos, also known as **Trianon**. It has 48.600 m² of vegetation from Mata Atlântica with native species, comprising a calm scenario for the various leisure options and activities that take place there. The park is open every day, from 6:00 to 18:00.

Casa das Rosas – Espaço Haroldo de Campos de Poesia e Literatura has a beautiful garden and various cultural attractions about poetry, literature, and arts, as provided in the online schedule. The mansion, which is currently the place for various activities, was built in 1935 and was designed by architect Ramos de Azevedo. The house is open from Tuesday to Saturday, from 10:00 to 22:00, and on Sundays and holidays from 10:00 to 18:00.

On the other end of the avenue, next to Avenida Consolação, there is **Conjunto Nacional**, a commercial center featuring various shops, cinema, an exhibition and show center, in addition to restaurants.

The building also boasts a great clock from 1962. As a point of meeting and reference in the city, Conjunto Nacional is open from Monday to Sunday, until 22:00.

Mercado Municipal

Regarded as the city's largest supply center, Mercado is open every day, from 6:00 to 18:00, and on Sundays until 16:00. Located between Rua 25 de Março and Metro São Bento, it is known for having a great diversity of fruits, vegetables and delicacies, in addition to other types of goods, such as cheese, seasonings, seafood, wines, etc.

The building, which has charming stained glass and architectonic style, is a great place for having a snack or lunch. In addition to various points at the market, there is great concentration of restaurants in the mezzanine, which serve tasty tidbits, of which the most famous is the bologna sandwich and the codfish paste.

Parque do Ibirapuera

One of the city's most visited park provides many leisure options. The Park features areas for physical activities, bike lanes, 13 courts and playgrounds, lakes, place for picnics, bike rental service, among others.

It also has some important cultural centers: MAM (Museu de Arte Moderna), built in 1948, is a space that features about four thousand works of contemporary art; Pavilhão Bienal, the stage for various great events in the city; Oca, known for having housed renowned exhibitions, such as Picasso's; Pavilhão Japonês, a space for eastern culture; and the Planetary, a place to learn more about astronomy.

Centro

At the city Center there are many historical and must-see places, such as **Catedral da Sé**. Considered to be one of the five largest neo-gothic temples in the world, the Cathedral offers guests a historic tour at several times from Tuesday to Sunday for R\$5, in addition to several mass times.

In front of the Cathedra, there is Marco Zero, a marble monument in hexagonal shape that shows the map of the roads from São Paulo to other states.

Also at the center, one will find **Pateo do Collegio**. The city landmark is considered as the cradle of São Paulo, as it originated the city. It offers courses, workshops and other projects. There you will find **Museu Anchieta**, which features exhibitions of objects that belonged to Anchieta, a church and Biblioteca Padre Antonio Vieira, with historical books, open to public.

Mosteiro São Bento is also a great option in the region. With over 400 years of history, the basilica's architecture is from the 17th century and it is decorated with frescoes and murals, in addition to a German clock outside. It can be visited every day, from 6:00 to 8:00, except on Thursdays. The every morning masses are covered with Gregorian chants. From Monday to Friday at 7:00, Saturdays at 6:00 and Sundays, with chants and organ, at 10:00.

Then, don't miss the little bread shop at the Mosteiro, which sells products by the monks themselves. In the last Sunday of the month there is also a breakfast by the monks; invitations should be acquired in advance.

Another attraction of the Center is Edifício Altino Arantes, known as **Banespão**, located next to Ruas XV de Novembro, Direita and São Bento. It was inspired in the Empire State Building, from NY. 161.22 meters high and with 35 floors, the most visited point is the tower, which provides a 360°, 40 km view to Serra do Mar, Pico do Jaraguá, the buildings at Avenida Paulista and the major buildings in the city center. The building also features glamorous chandeliers and eclectic style.

Next to Metro Anhangabaú, **Theatro Municipal** is one of the great city's postcards. It started being built in 1903, and was projected by Cláudio Rossi and designed by Domiziano Rossi. It has been inaugurated by the Hamlet opera by Ambroise Thomas, which has been presented to a crowd comprised of 20 thousand people. It has been restored many times in order to become more modern; however, without losing the glamour of the time.

The theater houses music and dance schools, which perform on the stage. There's also a restaurant inside. Visitations to know the place in days that there are no shows can be made according to the scheduled available on the website.

Luz

Estação da Luz was opened on March 1st, 1901. In the past it has been regarded as São Paulo's "guest room",

as it welcomed personalities and people coming from the countryside, who disembarked at the station every day. The architectonic complex of Estação da Luz is listed since 1981 and the structures, which were brought from England, copy Big Ben and the Westminster Abbey.

On weekends you can make a guided historic tour at the building of Estação da Luz. Taking about 50 minutes, visitors can walk through historic and architectonic points of the building, in order to learn about the history and importance of the station. Departing from Museu da Língua Portuguesa, the tour is made on Saturdays, Sundays, and holidays, at 12:00 and 14:00.

The region is also home of **Museu da Língua Portuguesa**, which, featuring interactivity and technologic resources, has a permanent collection and temporary exhibitions. It has three floors to tell the history of the language, the origin of several words and for exhibitions about writers, such as Guimarães Rosa, Clarice Lispector, Gilberto Freyre, among others. It opens from Tuesday to Sunday, from 10:00 to 18:00. Free admission on Tuesdays.

In front of the Museum, one will find **Pinacoteca do Estado**, which was designed by architect Ramos de Azevedo in 1895. The first donations to the museum were works by the renowned artists Benedito Calixto, Pedro Alexandrino, and José Ferraz de Almeida Junior. The collection features more than nine thousand works, in addition to temporary exhibitions. It also offers other activities that are available in the schedule on the website. It opens from Tuesday to Sunday, from 10:00 to 17:30, and until 22:00 on Thursdays. Free admission on Saturdays.

At Pinacoteca, there is a cafeteria that serves lunch on a space with a view to **Jardim da Luz**, one of the oldest public parks. The park is listed and features a bush with birds of various species, sloths, water mirror and lakes with fish. In addition, it features an underground aquarium with colored carp. Free admission.

Next to the station there is **Mosteiro da Luz**, which features a church, a Memorial for Saint Anthony Sant'Anna Galvão, with a collection of objects that belonged to him. It is also home for **Museu de Arte Sacra**, with a collection comprised of altars, sacred images, rare books, paintings, objects and liturgical clothing. The museum opens from Tuesday to Sunday, from 10:00 to 18:00. Free admission on Saturdays.

Bairro da Liberdade

Liberdade has been a stronghold of the Japanese culture in São Paulo since 1912. It has thematic decoration of Japanese lanterns on the streets, in addition to the Japanese architecture, which can be seen at several spots on the district. Many of the signs are in Japanese and many of the residents speak their mother tongue.

The district also features lots of Japanese products and foods, in addition to a handicraft fair that take place on Sundays, in front of Metro Liberdade. At Rua S. Joaquim, there is also the **Busshinji Temple**, which is open for scheduled visits.

Vila Madalena

Bastion of bohemians, the streets of V. Madalena also offer bars for all tastes: there are classic and trendy hangouts. There also plenty of choices for those who like live music and parties.

Another interesting spot at the district is Beco do Batman, an open-air gallery, at Rua Gonçalo Afonso. The walls

are completely covered by graffiti by national and international artists. The district is also a great place for shopping.

Museu do Futebol

In a 6.9 thousand meter area, located below the stands of Estádio Municipal Paulo Machado de Carvalho, known as Pacaembu, one will find Museu do Futebol. Open for visits from Tuesday to Sunday, from 9:00 to 17:00, the multimedia collection keeps the main and most important moments of soccer.

The museum is not linked to any team in particular, and those who visit the museum can get to know several rooms dedicated to great names and moments of soccer. One can also listen to some narrations, know the origin, and learn about other soccer related facts.

Museu do Ipiranga

Museu do Ipiranga is a monument in honor of the Independence of Brazil, by the river Ipiranga. It has an eclectic architectonic style and is surrounded by a beautiful garden. The collection is comprised of more than 125 thousand works that belonged to great persons in Brazilian history.

In addition, the museum premises house a library with over a hundred thousand volumes, a Historic Documentation Center with 40 thousand manuscripts and laboratories of conservation and restoration of works and documents. The space also promotes other events. It is open from Tuesday to Sunday, from 9:00 to 17:00.

25 de março

Rua 25 de Março is a popular shopping spot in the city. All the surrounding area is dedicated to the commerce of jewelry, toys, home furnishings, and other household items. At Ladeira Porto Geral, for instance, one can find costume shops, where brides have fun buying funny accessories to animate their wedding parties.

Service:

Masp

Address: Avenida Paulista, 1578 – São Paulo – SP.

Business hours: Tuesday to Sunday, 10-18:00 (ticket office open until 17:30). Thursday, 10-20:00 (ticket office open until 19:30).

Price: R\$ 15 to visit all exhibitions available at the date. Students, teachers and retirees pay R\$ 7. Free admission for children under 10 and elderly over 60 years old. Free admission for everyone on Tuesdays.

Phone: (11) 3251-5644.

www.masp.art.br/masp2010

Casa das Rosas

Address: Avenida Paulista, 37 – Bela Vista – São Paulo – SP.

Business hours: Tuesday to Saturday, 10-22:00, and Sundays and holidays, 10-18:00.

Free.

Phone: (11) 3285-6986/ (11) 3288-9447.

www.casadasrosas-sp.org.br/

Parque Tenente Siqueira Campos (Trianon)

Address: Rua Peixoto Gomida, 949 (close to no. 1700 of Av. Paulista) – Cerqueira César – São Paulo – SP.

Business hours: Every day from 6:00 to 8:00.

Phone: (11) 3253-4973/ (11) 3289-2160.

www.prefeitura.sp.gov.br/cidade/secretarias/meio_ambiente/parques/regiao_centrooeste/index.php?p=5773

Condomínio Conjunto Nacional

Address: Avenida Paulista, 2073 – São Paulo – SP.

Business hours: From Monday to Saturday, 7-22:00, Sundays and holidays, 10-22:00 – Business Center (ground floor) and from Monday to Friday, 7-22:00, Saturday, 7-19:00 – commercial buildings (Horsas).

www.ccn.com.br

Mercado Municipal

Address: Rua da Cantareira, 306 – São Paulo – SP.

Business hours: Wholesale: Monday to Saturday, 22-6:00. Retail: Monday to Saturday, 6-18:00. Sundays and

holidays, 6-16:00.

Phone: (11) 3313-3365.

www.prefeitura.sp.gov.br/abastecimento

Parque do Ibirapuera

Address: Av. Pedro Álvares Cabral, s/n (gates 2, 3 and 10), Av. IV Centenário – gates 6, 7A, Av. República do Líbano – gate 7 – São Paulo – SP.

Phone: (11) 5574-5045.

www.parquedoibirapuera.com

Catedral da Sé

Address: Praça da Sé, s/n, Centro – São Paulo – SP.

Business hours: weekdays 8-19:00, Saturdays, 8-17:00, Sundays 8-13:00 and 14-18:00. Mass: Monday and Friday, 9:00, 12:00 and 18:00. Tuesday, Wednesday, Thursday, 12:00 and 18:00. Saturday: 8-17:00. Mass: 12:00. Sunday: 8-13:00 and 15-18:00. Mass: 9:00, 11:00 and 17:00. Guided tour from Tuesday to Friday, from 10 to 11:30 and 13:00 to 17:30, Saturdays from 10 to 11:30 and 13 to 16:30, and Sundays from 10 to 12:30 and 14 to 16:30.

Price: Guided tour: R\$ 5 / person, free admission for children of up to 7.

Phone: (11) 3107-6832.

www.catedraldase.org.br/site/?page_id=2

Pateo do Collegio

Address: Praça Pateo do Collegio, 2 – Centro – São Paulo – SP.

Business hours: Masses from Tuesday to Friday, 12:00 and Sundays, 10:00.

Free.

Phone: (11) 3105-6899.

www.pateocollegio.com.br

Museu Anchieta

Address: Praça Pateo do Collegio, 2 – Centro – São Paulo – SP.

Business hours: From Tuesday to Sunday, 9-17:00.

Price: R\$ 6 (full), R\$ 3 for students, R\$ 2 for public school students and free for children of up to 7 years old and elderly over 60 y. o. Please schedule guided tours from Tuesday to Friday, 8:40 – 16:30.

Phone: (11) 3105-6899.

www.pateocollegio.com.br

Mosteiro de São Bento

Address: Largo de São Bento, s/n – Centro – São Paulo – SP.

Business hours: Monday, Tuesday, Wednesday and Friday, from 6 until the end of the 18:00 mass. Saturday and Sunday, 6-12:00 and 16-18:00. On Thursdays the church closes at 8:00 and opens at 11:30. Mass: From Monday to Friday, 17:00 – with Gregorian chant – 13:00 and 18:00. Saturday, 6:00 – with Gregorian chant. Sunday, 8:30 – with organ -, 10:00 – with Gregorian chant and organ.

Phone: (11) 3328-8799.

www.mosteiro.org.br/index.php

Banespão

Address: Rua João Brícola, 24 – Centro – São Paulo – SP.

Business hours: From Monday to Friday, 10-15:00.

Free.

Phone: (11) 3249-7180.

Theatro Municipal

Address: Praça Ramos de Azevedo, s/n – São Paulo – SP.

Phone: (11) 3397-0300.

www.prefeitura.sp.gov.br/cidade/secretarias/cultura/theatromunicipal

Museu da Língua Portuguesa

Address: Praça da Luz s/n, Centro – São Paulo – SP.

Business hours: From Tuesday to Sunday, 10-18:00, on Tuesdays the museum is open until 22:00 (ticket office closes at 21:00). Ticket office: Tuesdays, 10-21:00 and from Wednesday to Sunday, 10-17:00.

Price: R\$ 6 (full) Free admission for children of up to 10 y. o. and elderly. Free admission on Saturday.

Phone: (11) 3322-0080.

www.museudalinguaportuguesa.org.br

Pinacoteca do Estado de São Paulo

Address: Praça da Luz, 2 Luz – Centro – São Paulo – SP.

Business hours: From Tuesday to Sunday, 10-17:30, until 18:00. Thursdays, 22:00, free admission from 18:00 to 22:00.

Price: R\$ 6 (full) and R\$ 3 for students, children of up to 10 and elderly over 60 y. o.. Free admission on Saturday.

Phone: (11) 3324-1000.

www.pinacoteca.org.br

Jardim da Luz

Address: Rua Ribeiro De Lima, s/nº – Bom Retiro – São Paulo – SP

Business hours: From Tuesday to Sunday, 9-18:00 (opens at 5 for physical activities).

Phone: (11) 3227-3545.

www.prefeitura.sp.gov.br/cidade/secretarias/meio_ambiente/parques/regiao_centrooeste/index.php?p=5757

Mosteiro da Luz

Address: Avenida Tiradentes, 676 – Luz – São Paulo – SP.

Business hours: Every day from 8:00 to 17:00. Mass: From Monday to Friday, 7:00, Saturday, 8-16:00, and Sunday, 8, 10:30 and 16:00.

Phone: (11) 3311-8745.

www.saofreigalvao.com.br

Museu de Arte Sacra de São Paulo

Address: Avenida Tiradentes, 676 – Luz – São Paulo – SP.

Business hours: From Tuesday to Friday, 9-17:00, Saturday and Sunday, 10-18:00 (ticket office until 17:30).

Price: R\$ 6 (half-priced admission for students and free admission for the elderly and children of up to 7 y. o. and on Saturday).

Phone: (11) 5627-5393/ (11) 3326-5393/ (11) 3326-3336/ (11) 3326-1373.

www.museuartesacra.org.br

Templo Busshinji

Address: Rua São Joaquim, 285 – Liberdade – São Paulo – SP

Phone: (11) 3208-4515/ (11) 3208-4345.

www.sotozen.org.br

Museu do Futebol

Address: Praça Charles Miller, s/n – Pacaembu

Business hours: From Tuesday to Sunday, except when there are matches on Pacaembu, 9-17:00

Price: R\$ 6 and R\$ 3 (half)

Phone: (11) 3664-3848.

www.museudofutebol.org.br

Museu do Ipiranga

Address: Parque da Independência, s/nº – Ipiranga – zona Sul – São Paulo – SP

Business hours: From Tuesday to Sunday, 9-17:00.

Price: R\$ 6 (full) and R\$ 3 for students. Free admission for children of up to 6 y. o., elderly and persons with disability, and also on the first and third Sundays in the month. Access to the garden and monument is free.

Phone: (11) 2065-8000.

www.mp.usp.br/