

São Paulo capital is highlighted in air traffic and popular approval as a tourist destination



Cityscape Photo: Caio Silveira/ SPTuris.

Whether business or pleasure, **São Paulo** is considered one of the most visited destinations in the country and in South America. This is pointed out by a **TripAdvisor** travel site survey, conducted with reviews and opinions of millions of users worldwide, where the São Paulo state capital appears as the second main destination of Brazil and fifth in South America.

The winners of the Travelers' Choice Destinations were defined based on the popularity of destinations, taking into account the favorite locations and those most highly rated by travelers. Another survey that confirms the importance of São Paulo in the travel market is the IBGE's, showing the city's leadership in air traffic in the country. In 2010 alone, the São Paulo state capital was the leading one responsible for the transport of passengers on domestic flights in the country, with almost 30%.

This figure reveals the strong connection of the city with the six most populous Brazilian metropolises, representing a transit of over 18 million people. Altogether, the airports of Guarulhos and Congonhas received 26 million passengers.

São Paulo also places second in ranking of the fastest flights with only 9% delays and cheaper travel in the country, with an average cost of only R\$ 209.24.